

Latest PPS News

And the votes are in... iChoose: Consumers Choose Health Technology App That Meets Their Needs

Innovation, patient-centered care and consumer choice recently converged at **Coordinated Behavioral Care's** (CBC's) "iChoose" event that invited providers and community members to learn about and select the mobile-based, behavioral health technology that best meets their needs. CBC will pilot the selected app to Bronx behavioral health consumers over the next six months.



Providers and consumers joined to cast their vote on the behavioral health technology that CBC will pilot.

CBC, in coordination with **The Jewish Board** and **Samaritan Daytop Village**, held the iChoose event at Hostos Community College. BPHC funded the initiative through its Value-Based Payment (VBP) Innovation initiative. More than 90 people, many of whom consume behavioral health services, attended.

"Our goal is to use technology to increase engagement and treatment adherence for people who use behavioral health services," said Dr. Jorge Petit, CBC President and CEO. "Consumer input has been critical to this Innovation project from the start."

[Full story here.](#)

Montefiore Initiative Promotes Availability of Healthy Foods

Congratulations to Montefiore Health System's "Healthy Food Initiative," which contributed to a significant decrease in sugary drink consumption and more stores carrying healthier foods.

Montefiore's Office of Community and Population Health used data to "hotspot" communities that would most benefit from the initiative and partnered with stakeholders who distribute, market and sell food. The team recruited partner groups to become "bodega buddies" with local stores to advocate for the stocking and promotion of healthier items and serve as change agents in their communities.

The initiative was recently recognized with the Healthcare Association of New York State's (HANY's) Community Health Improvement Award. [Click here](#) to learn more about this program.

For additional information, contact [Liz Spurrell-Huss](#).

How Is DSRIP Making an impact?

Mark Graham shares how...



"We have a project that has proven outcomes that has really transformed the support that people are receiving."
– Mark Graham, Vice President, Program Services, Coordinated Behavioral Care (CBC)

CBC is one of several BPHC member organizations that is partnering in a successful Critical Time Intervention (CTI) pilot that provides intensive care coordination for homeless patients with serious mental illness.

[Click here](#) to learn how the CTI pilot reduced hospital visits for high utilizers.

[Click here](#) for a brief video of Mark Graham sharing the impact of CTI on patient care.

Visit the SBH Farm Stand

Wednesdays
10:30 a.m. to 4:30 p.m.
(through November 13)

182nd Street & Third Avenue
Bronx, NY



SBH has partnered with Project EATS to provide community members with affordable, local, farm-fresh produce and support healthy eating habits.

Cash, SNAP/EBT, debit/credit, FMNP checks and Health Bucks are accepted. Discounts are provided for SNAP/EBT users.

[Download the flyer here.](#)

E-mail us your feedback: feedback@bronxphc.org

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